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ABSTRACT OF THE DISCLOSURE

A placement device, comprising: a guide section for guiding an elastic member; a first nip roll and a second nip roll for pressing together the elastic member and a web; a transfer section capable of transferring the guide section across the web; and an indicating section for indicating a position, wherein when the guide section comes close to the position while moving in a first direction, the transfer section can stop transferring the guide section in response to a signal from the indicating section.